

February/March 2007

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Western Cape Craft Sector Newsletter

Design Indaba Expo

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CCDI @DESIGN INDABA EXPO

The CCDI promoted its various activities at this much-attended Expo. The standard of Design displayed around the hall was fantastic, showing improvement every year. The quality of craft and jewellery was particularly outstanding.

The CCDI stand received many visitors and compliments and excellent contacts were made. Standard Bank, who had sponsored the *Picasso and Africa* workshop and development of new products by 15 crafters, was thrilled by the results as well as the display. On a separate stand, the whole range of products developed in the CCDI|Aid-to-Artisans programme were sold, and these crafters received good orders.



A visitor views the CCDI|Aid-to-Artisans display on the CCDI stand.



CCDI staff members, **Nomzamo Landingwe, Marjorie Naidoo and Mano Reddy** on the CCDI stand.

Left: The Picasso and Africa theme was workshopped with a group of crafters to develop products inspired by Picasso, in the same way that Picasso had been inspired by Africa.

WINTER 2008 COLOUR FORECAST

New Yorker, Patty Carpenter provided this colour storyboard for Winter 2008 during the Design Indaba Expo.

Colours

Black	White - warm tones	New leaf green	Robin blues	Bowl of cherries red	Pewter	Gilded	Shades of pink	Saffron yellow	Natural deep orange
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Looking closer – Colours of the world (bright, multi-coloured) | clay and desert tones | moody blues (exploring through all shades) | 'in print' – the use of words | 'full circle' – circles within circles, irregular patterns

Themes – *'In Stitches'* an emphasis on embroidery, patterning, edging | *'In Pieces'* restoring the popularity of mosaics and tiles | *'Out of the Closet'* allowing the

framework and structure of objects to show, playing with the shadows | *'Pump up the Volume'* light fabrics used voluminously | *'Blanc de Chine'* drawing from porcelain, soft hues, lacy finishes, fibrous textures | *'Against the grain'* a return to natural wood, using the grain, in a range of natural shades and hues | *'Au naturel'* a definite use of recycled and natural materials, such as cork and coconuts |

Craft Sector meeting

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The next **Craft Sector meeting** will focus on **2010** – an exciting presentation by **Jenny Ehlers** of King James RSVP, of what could be done to mobilize the country around a common theme; and **Andrew Borraine**, CEO of Cape Town Partnership will share his vision for the City of Cape Town as host city. Get with the vision – 2010 will impact tremendously on our lives, also 2009, when the Confederation Cup is being played.

Date: Wednesday, 7 March 2007; Venue: 3rd floor, 75 Harrington Street, East City Cape Town; Time: 1:30 to 3:30.

An **Introduction to the CCDI meeting** will be held at **12:00**, for those crafters wishing to participate in CCDI programmes and registering for the first time; on the 3rd floor, 75 Harrington Street.

Breaking News!

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OPENING OF GIFT WAREHOUSE - for socially responsible gifting



On 7 May 2007, the **GIFT corporate gift warehouse** will be officially opened. Developed in partnership with the Old Mutual

Foundation, GIFT is a trading initiative of the Cape Craft and Design Institute. It will provide an essential link between craft producers and corporate gift buyers and agents, facilitating the exchange between maker and market.

Through GIFT, corporate businesses will be able to fulfill CSI and BEE objectives by economically empowering craft producers and providing access to these niche market opportunities. Reliability, flexibility, innovation and customer service will be its



Rosemary Reddy (*Rose*) has been appointed as *Manager of the GIFT corporate gift warehouse*. She is highly motivated, has a clear vision for GIFT, and is determined to see all parties benefit.

watchwords, and it will adhere to the principles of transparency and fair trade.

GIFT will negotiate and facilitate orders on behalf of producers to provide gifting and promotional solutions to corporate buyers. GIFT will also provide manageable and appropriate opportunities for craft producers, community groups and income-generating projects.

GIFT: 75 Harrington Street, 3rd Floor, East City Precinct, Cape Town | 021 460 3982 | f 021 461 5101 | sales@giftwarehouse.org.za | www.giftwarehouse.org.za

WEDNESDAY SELECTION - by appointment

All craft producers are invited to bring their craft products for selection for the GIFT warehouse, every Wednesday. The selection criteria will be explained, and the selection process will be open and transparent. Products must be of high quality and appropriate for corporate gifting solutions. Contact Rose | 021 460 3944 | reddyr@cput.ac.za.

Crafter News

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BILI BEADWEAR IN YDE X8

Lindsay Fisher from Bili Beadwear is one of the successes from our Product Development Clinic. The latest update from her is that from March Bili Beadwear will be providing beaded bra straps to 8 Young Designers Emporium stores (including Johannesburg, Sandton, Rosebank and Cresta). Lindsay also plans to take her product to the Lyons Lingerie Trade Show in September 2007. She can be contacted on 021 683 0481 | 021 683 7517 | lindsay@bythesea.co.za.

CLEMENTINA & HENNIE EXHIBIT @ CERAMIC ART LONDON 2007

Clementina van der Walt and Hennie Meyer will be showcasing their latest work at the Ceramic Art London 2007 exhibition from the 2-4 March 2007. Clementina and Hennie will be taking part for the third consecutive year, and have been the only South Africans to be selected for this prestigious expo. For information on Ceramic Art London 2007 visit www.ceramics.org.uk.

Competitions

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AMTS FABLAB LIGHTS COMPETITION - RESULTS



AMTS FabLabs from around the country took part in a Lighting competition that offered substantial prizes. Thirty-seven entries were received, from FabLabs in Tswane, Shoshonguwe, Cape Town and Bloemfontein. The Cape Town FabLab carried off all the honours and was also awarded the overall FabLab prize.

The first three entries came from Cape Town; **Paul Kleinschmidt** (see pic) won R15000 for his imaginative 7-fold variation on a mood light; **Gillaume du Toit** took second place and R10000 for two delicate hanging lights with laser-cut fins in black and in white; and **Donald Philp** won R5000 for an elegant portable light displayed on a battery charger. Honorary mention went to **Chris Jones** and **Jim Chiota** who collaborated in the Cape FabLab to make *Dorothy*, a fanciful bead-and-wire torso, shown in a previous newsletter. Most of the lights were on display during the Design Indaba, either on the AMTS FabLab stand, or on the CCDI stand (see pic)



CARROL BOYES ANNOUNCES THEME FOR METAL 2007: SPROUT

Carrol Boyes Functional Art has announced the theme for the METAL 2007 New Designer Search: SPROUT. Inspired by the humorous, evocative word SPROUT, Carrol invites entrants to design a set of salad servers, that fuse three key elements: functionality, manufacturing potential and aesthetics. "The word 'sprout' is quirky, humorous and evocative. It implies a certain freshness that I hope will encourage people to create original and unconventional designs," say Boyes. No special experience or design qualifications are necessary in order to enter. All entrants have to do is design an innovative functional set of salad servers, make a three-dimensional example of their design, and submit it along with a completed entry form, a copy of their ID and a one page CV to Carrol Boyes Functional Art.

Entry forms will be available at Carrol Boyes stockists country wide. To download an entry form, go to www.carrolboyes.co.za. To have an entry form faxed to you, call 021 462 3129. **Closing date:** 31 May 2007.

THE COMMONWEALTH ARTS AND CRAFTS AWARDS 2007

Professional artists and crafters are invited to apply for the Commonwealth Arts and Crafts Awards. More than 80 artists from over 30 countries have benefited from the Awards since they were established in 1987.

Commonwealth governments established the Commonwealth Foundation in 1965 and these awards form part of their Culture and Diversity Programme. Every two years the Commonwealth Arts and Crafts Awards enable promising artists and craftspeople from Commonwealth countries to spend time developing their art and sharing their practice in another Commonwealth country. Up to ten Awards of up to £8,000 each will be

given for residencies of between three and nine months. To be eligible applicants must be a professional artist and/or craftsperson aged between 20-45, be a citizen of a commonwealth country, be resourceful, self-reliant, able to plan, organise and manage their own award programme. The applicant must specialise in one of the following art forms: basketry, ceramics, decorative arts, glass, installation art, jewellery, painting, papier maché, printmaking, sculpture, silversmithing, textiles or video art.

Deadline for entries: 1 May 2007. For more information write to The Project Manager, The Commonwealth Arts and Crafts Awards, Commonwealth Foundation, Marlborough House Pall Mall, London SW1Y 5HY, United Kingdom | www.commonwealthfoundation.com/culturediversity/craftawards/. For application forms email artsandcrafts@commonwealth.int.

WORLD HOUSE INTERDESIGN: CALL FOR PARTICIPATION

The Institute Without Boundaries invites promising designers to the upcoming World House Interdesign which will take place in Toronto, Canada, from 24 to 30 June 2007, with the theme "Sustainable Housing and Water: Local and Global Challenges". Designers, educators, students and practitioners will join in an open dialogue and ideas exchange with peers from around the world. This weeklong event includes lectures, three-day hands-on workshops and site visits. Ideally each country will be represented by a delegation comprising of a design centre/organization, a designer, a design educator, and 2-3 students from a design school. For more info contact Alice Lee | alee@georgebrown.ca | (416) 415 5000 x2103 | www.worldhouse.ca | www.institutewithoutboundaries.com.

Retail opportunities

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DECOREX CAPE : 26–29 April 2007

Call for retail shop participants. CCDI will be hosting a bigger and better retail shop at Decorex Cape 2007. We are looking for craft enterprises that produce work in Homeware & Décor, Garden & Outdoor, Fashion Accessories & Jewellery (excluding clothing items); and Gifts & Novelties.

Only actual producers (no traders) are invited to participate; products must be South African in origin and design content; products must be marketable and innovative, and of a high quality (technical and design); products must also be properly labeled.

To register your interest to participate, contact Xoliswa on 021 460 3562 | phenyax@cput.ac.za before 23 March 2007.

BI-ANNUAL POTTERS' MARKET: 2nd last Saturday of March & November

This bi-annual Potters' Market, held at Rondebosch Park, has been running for over 30 years and is hugely successful. Visitors specifically come to buy ceramics and don't mind the prices if they love your work. The Potters' Market brings together people from all walks of life, giving the market a diverse culture of its own. The next market will be on 17 March 2007, and will include demonstrations of pottery-making.

To be part of the market you need to be a member of Ceramics Southern Africa. Contact Hylett Engelbrecht

on 021 976 6316 | 083 262 1227 | rustenvrede@telkomsa.net | www.ceramics-sa-cape.co.za. If you are a member of CSA, contact Iris Stuck on 021 715 5530.

WEG SE PLEK @ KKNK FESTIVAL: 31 March - 8 April 2007

Weg! Magazine, the largest Afrikaans outdoor and travel magazine in South Africa, brings you Weg se Plek, an outdoor festival in Oudtshoorn, alongside the Klein Karoo Nationale Kunstefees. Over a period of 9 days, more than 150 000 people visit the festival. Stand sizes start from 3x3m, and have full facilities and infrastructure. Space is limited. Contact Walter on 083 605 9321 | outdoorexpo@majesticinteractive.co.za.

EXHIBIT YOUR PRODUCTS AND SERVICES

The UCT Graduate School of Business's Centre for Innovation & Entrepreneurship is hosting a networking meeting among small businesses and service providers. You will be able to exhibit your products, promote your services and interact with enterprise development organizations, other small businesses and the media.

To be a part of this event, contact Sithembiso Ntombela at The UCT Centre for Innovation & Entrepreneurship, Graduate School of Business on 021 406 1440 | 072 458 0243 | ntombela@gsb.uct.ac.za.
Date 15 March 2007 **Time** 10h00 - 12h00 **Cost** R50

Workshops

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TEXTILE WORKSHOP

The Ruth Prowse School of Art in Birkdale Avenue, Woodstock is offering a textile workshop on Tuesdays from 10 to 3.30 starting on 13 March 2007. The workshop will cover the colour wheel, mixing of colours, different methods of decorating fabric, as well as finishing off your products.

Contact Mignon Hattingh on 021 447 2492 | 082 972 4270 | mhatting@ruthprorowse.co.za.

GLASS-FUSING WORKSHOPS

Ngwenya Glass Village in Muldersdrift will be hosting glass-fusing workshops presented by Frank van den Ham. The beginners course runs from 5-8 March and the advanced course from 12-16 March 2007.

Contact Jes Prettejohn on 084 800 3515 or Rusty Schalkwyk on 082 572 7315.

BUSINESS WORKSHOPS

The Business Place Ekapa, Cape Town Office, will be running the following workshops in March.

- 6 March - Developing the Business Idea
- 8 March - Financial Management for your Business
- 9 March - Who is your Customer?
- 10 March - Managing your Business, Product / Service
- 12 March - Writing the Business Plan
- 13 March - Managing the people.
- 15 March - Who are your competitors?
- 16 March - How to grow your business
- 19 March - Raising finance.
- 20 March - Pricing and Costing
- 22 March - Managing your Business
- 23 March - Tax for your Business
- 24 March - Financial and Legal Requirements for your Business
- 26 March - Basic Recordkeeping
- 27 March - Tendering
- 29 March - Being a Business Owner/Entrepreneur
- 30 March - Developing the Business Idea.

Place The Business Place Ekapa - 1st Floor, 7 Anton Anrieth Arcade, Foreshore; **Time** 10:30 - 12:30;
Price R15 including tea/coffee and material; **Booking** 021 425 7816

The CCDI is buzzing

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Left: You might see this colourful **ROO-mobile** flashing through the West Coast, Eden or Central Karoo. That's what **Lyndon Matembo**, our Rural Outreach Officer (ROO!), calls the official vehicle for his regional trips. Intern **Candice Roux**, manager Operations, **Nomzamo Landingwe**, and manager Market Access Local and National, **Xoliswa Phenya** see him off on his first trip.



Right: Large groups of school children are regular visitors to the **CCDI's AMTS FabLab**, to be blown away by a whole new world of digital production. Rael Futerman (back) introduces these learners to the various instruments.



Left: The Cape Town FabLab hosted a week-long **AMTS-MIT Workshop** (19-26 Feb) run by Prof Neil Gershenfeld of the Massachusetts Institute of Technology and pioneer of the global FabLab concept. The Workshops focussed on advanced computer-aided design-on-desktop-linked-to-digital-manufacture with emphasis on mould-making using the Modella milling machine, and electronics using the full ability of the FabLab's electronic workstation. Twenty-six FabLabbers from all the South African AMTS FabLabs, together with the principals from MIT and selected Cape Town FabLab patrons attended these stimulating workshops, which elevated the CCDI's Centre for Innovation into a truly international Centre for Excellence. Prof Gershenfeld also attended the Design Indaba conference as a

speaker.

SOUTH AFRICAN DESIGN & CRAFT

CCDI & Woolworths have joined forces to stage regular exhibitions of SA Design & Craft at the flagship Woolworths stores in Willowbridge, Cape Town & Design Quarter in Fourways, Johannesburg.

The Willowbridge exhibition which is currently on display (see pic) showcases high-end hand-blown glassware from Red Hot Glass in Paarl - and runs until 30 March 2007. The Design Quarter exhibition will showcase innovative products from Cape Originals and that of Master Woodturner, Thys Carstens – this runs from 9 March to 6 April 2007.

The intention of these exhibitions is to show the public fresh and highly innovative product from prominent and emerging South African designers and crafters. This initiative is facilitated by the CCDI, promoted by Woolworths, and supported by the Provincial Government of the Western Cape's Dept of Economic Development & Tourism.



Part-time position

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PART-TIME CO-ORDINATOR – NQF5 LEARNERSHIP

CCDI is seeking suitable candidates for the position of Part-time Co-ordinator of the NQF5 Learnership, for a 9-month period (March – Nov 2007).

Responsibilities would include Management of the learners (communication with learners & facilitators, learner record keeping); Logistical arrangements (venue and catering booking, equipment hire) purchasing of materials, field trip logistics, in consultation with facilitators); Project administration (monthly reports, co-ordinate meetings, disbursing stipends, maintaining records of payments, logistical and administrative support to facilitators).

Qualifications/Experience: Experience in project co-ordination | Reporting & report-writing | Computer literacy (MS word & Excel) | Time management skills | Good communications | Knowledge of NQF, skills development and training (an advantage). Own transport & cell-phone required. The learnership co-ordinator will be expected to work a minimum allocation of hours.

Closing date: Monday, 12 March 2007. Contact: Ann Weyer | weyera@cput.ac.za | 021 460 3724 | f 021 461 5101.

TINTOWN CRAFT FOR SALE

Andre Serfontein of TinTown is interested in selling the craft side of his business and hopes that it could be taken over by someone within the craft community, as he has an earnest interest in ensuring its future success. Over time, he has come to focus more on the design side and feels that the craft business needs a dedicated 'someone' to give it the right amount of time and energy.

TinTown Craft has been going for 6 years and has a well-established client base throughout South Africa, with huge potential to grow further. The craft business is in the market for R150 000, which includes all designs, ±R30 000 worth of stock, the craft website (www.tintown.co.za), all promotional tags and leaflets in stock, and all the necessary inventory for starting out - tables, chairs, etc. The books are completely up to date and any financial info can be provided. Contact Magdel on 021 426 2226 | 083 962 6649 | tintown@mweb.co.za ; or Andre on 083 458 9863 | tintown@iafrica.com.

EXPORT ADVICE

Xport Network, who run the Export Development training for Wesgro, also provides an outsourced export service to assist exporters with all the paperwork and legwork. For expert export advice, contact Melinda du Preez on 082 331 4460 | 0861 976 786 | melinda@xportnetwork.com.

FIFA ALLOWS SMME'S AS 2010 ACCOMMODATION

Here is an opportunity for crafters to link with B&B's and other small accommodation. A huge opportunity has been presented for small medium and micro enterprises (SMMEs) in the hospitality industry. For the first time in history, Fifa will contract non-hotel accommodation for the 2010 Soccer World Cup, including national park accommodation, B&B's, lodges and guesthouses. MATCH, the FIFA-mandated company responsible for accommodation for the World Cup, will contract these establishments, once graded by the Tourism Grading Council of South Africa (TGCSA). This move will provide a wider range of accommodation options for spectators, but could also become a new contact point for crafters.

VACANCY AT TEP

TEP Western Cape has a vacancy for a Business Development Consultant - a mature person with work experience and the ability to work in a team but also on their own. A background in tourism and/or SMME development will be an advantage. The position is a year-to-year contract based on performance outputs. Contact Shareen Parker on 021 422 0203 | f 021 422 0220 | shareen@africanequations.co.za.