

# Western Cape Craft Sector Newsletter

November 2006

## INDEX

[Offensive – in skills training](#)  
[Craft Partnership Meeting](#)  
[Shows and Markets](#)  
[Competitions and Exhibitions](#)  
[Training ... get with the programmes!](#)  
[The 'Don't miss' Billboard](#)

*Heath Nash, designer of this light, was recently recognized as the South African winner of the 2006 International Young Design Entrepreneur of the Year, awarded by the British Council.*



## Offensive – in skills training

[Back to INDEX](#)

The Sunday times reports that 40% of positions in government departments are vacant. Millions of Rands are being rolled-over by various government departments because they don't have the capacity to spend it. Trevor has more money than he can actually spend without just giving it back to taxpayers. 2010 is threatened because we don't have the builders to build the stadiums; and we're running out of cement and steel because existing factories are working to capacity. The roll-out of ARVs are hampered by lack of infrastructure and health personnel to implement. The Department of Education is talking about hiring Zimbabwean teachers to fill 3000 vacant posts.

In our sector there is great demand for our products – Woolworths, Mr Price, the export market. We're told our products are commercial but our logistics supply chain isn't.

Yet unemployment still hovers at 25% and millions of South Africans go to sleep on empty stomachs each night hoping that the next day will be better.

What is the problem? Apart from 300 years of colonialism and apartheid and an education system that was designed to disempower students and discouraged innovative, independent thought and excellence...?

Well that is exactly the problem. We have a huge skills gap – which we have inherited from the past. This is compounded as HIV/Aids decimates our economically active population. The demand and the need just do not meet in the same place. The economy grows – but without jobs. Wisely enough, the strategy is to develop those sectors where there is potential to create large volumes of jobs: construction, public works, tourism, small businesses, and the creative industries.

It all makes sense - but its just not happening. All these sectors still need skilled managers to make it happen. And that's exactly where our major gap is - managers. Skilled, efficient, resourced, confident people – at all levels of management - who can identify what needs to be done, make a plan, and just do it...

We need to go on a Skills Training Offensive.

While the Seta's have received bad press because of mismanagement and the overly bureaucratic ways in

which they operate, they are still the best we have at this moment to impact on Workplace Skills Training. And they too have so much money they cannot spend it all.

CCDI has tapped into this resource. We've run 4 Learnerships (100 people); 3 Skills Development Programmes (53 people) and 3 winter schools (300 people). These have not been perfect – we've been inventing the curriculum and teaching methodology as we go along – but they have definitely had an impact on participants. Some graduates from these programmes have gone further, to get jobs in other sectors; others have used their newfound skills and confidence to build increasingly successful businesses.

Next year we will be running a NQF5 Crafter Operations Management learnership, aimed at training managers of craft businesses. We've applied for a grant for an internship programme in the CCDI itself. So, another 20 people will improve their skills and confidence. Hopefully we'll be able to raise funding to host our Winter School again – which we hope to turn into Autumn and Spring schools...

A tiny, tiny drop in the ocean... but if we all contribute tiny drops, we could soon have a flood.

So how do you make your contribution?

One way is to exploit the framework for workplace training, created by the Setas.

If you're a levy payer (SDL) you can claim back a contribution to skills development for employees in your organization through applying for a **Mandatory Grant**. To do this you need a Workplace Skills Plan – it's not so difficult to do. This way you can identify skills gaps and training needs of your existing staff – and send them on training.

If you're not a levy payer you can apply for **Discretionary Grants** for workplace training. Of particular value in our sector of small and micro businesses are the grants for **apprenticeships** and **internships**. These would effectively help you increase your capacity by subsidizing the cost of employment while you trained someone.

Learnerships and skills programmes are more difficult and onerous to manage because they require accredited trainers, assessors and moderators. But you could join forces with other craft entrepreneurs to offer them – or better still put pressure on some of the local colleges to run these.

A danger with the system is that we run the risk of training being supply-driven. Training Providers apply for grants – because they can; and they supply training – because they can. But the training is not actually supplying people with the right skills for the job market.

This sector is a case in point. There has been a huge investment in training over the last ten years – but most of it has been at the level of basic technical training. The net result is that there are many people with basic skills – and not enough to turn the skill into profit.

This is mostly because training provision has been driven by training providers and social investment funding; because there was no qualification that developed all aspects of the learner; and there was no career path so individuals could build layers of knowledge and experience.

This has changed. The framework does exist. The funds are available. But the gap is input from business owners. What are the training needs in your businesses? What skills do your employees lack. What expertise does your business need that you can't find? Businesses need to articulate the training needs for employees at all levels of their businesses so that the training that is provided meets your needs. And then we have to make the system work for us....

To encourage this process we are inviting the MAPPP-Seta to come to Cape Town to do a presentation on what grants are available, when, and what is required of you as a business owner or training provider. Watch this space.

*Erica Elk*

Executive Director, CCDI

## Craft Partnership Meeting

[Back to INDEX](#)

At the next meeting, **Jennifer Fair**, from Africa Fair craft agency, and **Heath Nash**, designer and crafter, will report back on recent visits to New York and London respectively, with hot insights into how the high end, sophisticated market is responding to African Art and Design.

Also on the programme: **Lauren Shantall** will discuss participation in Design Indaba, and **Nathi Tsabalala** will update on progress with Fairtrade in Craft.

**Date:** Wednesday, 1 November 2006, 1:30 – 3:30

**Venue:** CCDI, 75 Harrington Street, East City Cape Town

## Shows and Markets

[Back to INDEX](#)

### GREAT OPPORTUNITY: ADDERLEY STREET NIGHT MARKET: 16 – 30 December 2006

The Adderley Street Night Market is expanding. Each night, more than 15 000 visitors flock to the market to sample the food, listen to great music, and shop under the stars. The market runs from 19:00 – 24:00. A bay of 3x2m costs only R50/night, and you may book a minimum of four nights. The fees are payable to the CCDI **by 3 November**. To book your stand, contact Xoliswa on 021 460-3562 | [phenyax@cput.ac.za](mailto:phenyax@cput.ac.za).

### AN EVENT FOR CORPORATE GIFT PRODUCERS - OPENING OF CONGRESS, 1 Feb 2007

Cape Town Routes Unlimited is looking for corporate gift crafters to exhibit and sell their products at the Opening of Congress Year 2007. This is a special event, launching the 2007 year's conferences, meetings and events. The event is attended by, among others, Professional Conference Organisers (PCO's).

There is space available for five crafters only. Interested crafters must apply to Xoliswa on 021 460-3562 | [phenyax@cput.ac.za](mailto:phenyax@cput.ac.za) **before 29 November**.

### ROSEBANK INDOOR CRAFT MARKET

Nazrene Israel is launching an indoor craft market in a 200m<sup>2</sup> church, adjacent to Rondebosch Common. The church can accommodate 35 permanent stallholders. Stalls vary from 1x1.6m for jewellery and small items,

and 2x3m for larger items. Larger space can be negotiated. Space will retail at R30/m<sup>2</sup> excl. VAT.

An outdoor flea/craft market will swing into operation between 11 and 21 December and on weekends. (R8/m<sup>2</sup>, excl VAT). The craft market will be well advertised in the local newspaper and with banners and on street poles. There are four schools within 5 minutes walk, an ideal target market for Christmas shopping. Contact Nazrene on 021 592-3661 | 082-569-0906 | [naz@goweb.co.za](mailto:naz@goweb.co.za)

### dti FUNDING AVAILABLE FOR DESIGN INDABA

An opportunity exists for BEE, previously disadvantaged (pdi) and woman-owned businesses to receive funding through the Department of Trade and Industry to show at the Design Indaba Expo 2007.

If you are an upcoming designer (i.e. not well-established) and your business is EMIA compliant, then you may apply to receive funding for the Expo.

The 4th Design Indaba Expo takes place from 23-25 February 2007 at the Cape Town International Convention Centre. The Design Indaba Expo is South Africa's premier showcase of local design in all sectors and an important platform for retailing your product to local and international buyers.

The **deadline** for applications is no later than 15 November 2006. Please contact Lauren Shantall on (021) 418-6666. The funded space is limited to 30 applicants.

## EXHIBITORS AT DESIGN INDABA 2007 - APPLY TO SHOW @ NEW YORK GIFT FAIR

The Department of Trade and Industry (dti) will be conducting an Outward Selling Mission at the upcoming New York Gift Fair, and has invited the 2007 Design Indaba Expo exhibitors to apply for the selection process. To participate you need to complete the Outward Selling Mission form, which is located on the dti website: <http://www.thedti.gov.za/offerings/>

The New York International Gift Fair is divided into various categories. The dti will focus on 4 categories: tabletop ware, house ware, general gifts, and handmade

products. To see how each product category is defined, please look at the website.

In any of the 4 categories the dti will look for:

Beaded products

Mohair products

Ceramics

Woven products, such as woven baskets

Exotic leather products, e.g ostrich

Sculptures

Please make sure that you complete the Outward selling Mission Form correctly, as incomplete applications will not be processed by the dti. Applications should be sent directly to the dti, following the instructions on the dti website. The **closing date** for applications is **3 November 2006**. No late applications will be considered.

## Competitions and Exhibitions

[Back to INDEX](#)

### FABULOUS PRIZES IN THIS FABLAB LIGHTS COMPETITION

With such FABulous prizes, you cannot afford NOT to be part of the FabLab's Lighting competition (see notice at the end). The best of the best of the entries will be displayed during Design Indaba in February 2007, which is acknowledged to be THE best show focusing on Design, worldwide. Top designers and product buyers from around the world attend Design Indaba. They might be interested in buying YOUR design for a fabulous light.

The FabLab team will assist designers and crafters who need product design & development for their lighting ideas and concepts, using the FabLab's computer-aided design and technology. Assistance to all users is provided from Mondays to Saturdays - 9:30 to 12:30 and 13:30 to 16:30. Contact FabLab technical manager, Deepuck Chanilall on 021 460-3813 | [chanilall@cput.ac.za](mailto:chanilall@cput.ac.za); Centre for Innovation manager, Mano Reddy on 021 460-3811 | [redm@cput.ac.za](mailto:redm@cput.ac.za).

### MONTEBELLO DESIGN CENTRE ART & CRAFT EXHIBITION - 3-26 NOV 2006

Montebello Design Centre is holding an exhibition in their new gallery at the Centre, 31 Newlands Avenue, Newlands, Cape Town, from 3 to 26 November, 9 to 5 on weekdays, and 10 to 3 on weekends.

The exhibition will showcase the creative work produced by artists and crafters based at Montebello, and will include ceramics, textiles, metalwork, jewellery, paper, wood, graphic and fine art. This busy craft and design centre promotes good local craft and design. It has been running for over 12 years and has production studios, shops, teaching and research facilities, a nursery and a popular restaurant. For information contact 021 685-6445 | [www.montebello.co.za](http://www.montebello.co.za).

### CRAFT EXHIBITION AND MARKET IN LANGA

A craft exhibition and market will be held in Langa, at the Tsoga Environmental Resource Centre in Washington Street during the next two months. Strict security will be provided, as tourists visit the area during the craft market. Crafters are invited to be part of this market, at the low cost of R50.

The exhibition and market will operate on 26 November, 2, 9, 16, 23 and 30 December 2006, from 9:00 to 18:00. For more information contact Gerald on 073-205-6056 | [ma.manana@yahoo.com](mailto:ma.manana@yahoo.com) or Anele on 076-886-2750 | [anelengayi@yahoo.com](mailto:anelengayi@yahoo.com).

### 2006 INTERNATIONAL YOUNG DESIGN ENTREPRENEUR OF THE YEAR AWARD

Congratulations to Heath Nash, a 28 year old Product Designer from Woodstock in Cape Town, who is the South African winner of the 2006 International Young Design Entrepreneur of the Year Award.

Heath travelled to London in September where he competed against nine other international finalists for a £7,500 financial grant. This prize is part of an initiative to develop the entrepreneurial capacity and professional engagement between young creative design entrepreneurs in South Africa and the UK. The 10 day trip included visits to London and Glasgow; the Design Museum, the Victoria & Albert Museum, the Lighthouse and the Glasgow School of Art. He also met with leading designer Sir Terence Conran, attended seminars and participated in the '100% Design' show in London.

The competition was judged by Ravi Naidoo, MD, Interactive Africa and founder of the International Design Indaba, Janina Masojada, Architect and co-founder of OMM Design Workshop (architecture practice) and head of South Africa's Constitutional Court Artworks Committee, and Jean September, Director Cape Town, Governance, Arts and Creative Industries, British Council South Africa.

The British Council and competition adjudicators were impressed by the quality of the applicants' creativity and innovation, calling Heath's work 'clever, contemporary and witty'. The work of 34 year old Pretoria based Product Designer Anastasios Calantzis, 'design making a difference', earned 2nd place, and third place was awarded to the partnership entry of 28 year old Lise Butler and 27 year old Amanda Haupt, both of Pretoria whom judges thought 'impressive as an all-round submission'.

For more information please contact [Andrea Ogle](#), British Council South Africa Co-ordinator for the 2006 IYDEYA, on 011 718-4318.

# Training ... get with the programmes!

[Back to INDEX](#)

## PICASSO IN AFRICA PROGRAMME

**GET TO  
DESIGN  
INDABA –  
THE PICASSO  
WAY!**

The CCDI, together with Standard Bank and the Picasso in Africa Exhibition, is inviting crafters to participate in an exciting programme to develop a range of products, inspired by the Picasso exhibition, for display at Design Indaba in February 2007.

### If you have -

- completed the drawing modules at either the NQF2 or NQF4 Learnerships or CCDI Winter School
- know the work of Picasso, (or would like know)
- can spend time in training and doing extra work at home (training will take place in a 5-day inspiration workshop the last week of October, led by trainer, Jane Solomon)

### The 'plusses' of this programme -

- your Picasso-inspired products could be displayed at the CCDI/Standard Bank exhibition at Design Indaba
- you will have the opportunity to develop your own business cards and/or marketing brochure as part of the programme

To participate in this once-in-a-lifetime opportunity, contact Ann on 021 460-3724 | [weyera@cput.ac.za](mailto:weyera@cput.ac.za).

## LEARNERSHIP NQF5 - CRAFT OPERATIONS MANAGEMENT LEARNERSHIP – 2007

We have an opportunity for 15 crafters to do the Craft Operations Management NQF5 Learnership in 2007.

A large portion of this qualification is involved with designing and setting up exhibitions for craft. Learners will have the opportunity to work with top-level exhibition designers during the 2007 Design Indaba, CT International Jazz Festival, Decorex and other events, which will give you hands-on experience to apply to your own business.

**REPRESENT  
YOURSELF  
AND OTHER  
CRAFTERS  
AT  
SHOWS  
&  
EVENTS!**

This learnership is also relevant for people who need the skills and knowledge to run their business effectively. Skills acquired will include:

- communicating in a variety of ways to manage a small/micro craft enterprise
- controlling and maintaining administrative and financial records
- managing the implementation of design
- supervising production processes of craft products
- positioning a small/micro craft enterprise in an optimal location
- managing human resources to promote an optimal level of productivity, and
- strategizing and planning for the sustainability and growth of a small/micro craft enterprise.

### Entry Requirements

- a matric or equivalent qualification (essential)
- involved in a craft business for at least 3 years
- able to spend time in training to improve your skills - up to 2 weeks per month

If you are interested, call Ann on 021 460-3724 | [weyera@cput.ac.za](mailto:weyera@cput.ac.za) to get application forms.

## LEARNERSHIP NQF4 - NEW VENTURE CREATION - 2006/7

Integrated Business Solutions (IBS) will be running a Learnership in New Venture Creation for crafters. Interested people involved in craft are invited to apply for the Learnership. There is limited space –only 20 people can be accepted - so get your name in soon!

### This qualification is at NQF level 4 and will equip you with the following -

- to build basic personal and interpersonal skills which will serve as a foundation for all further business learning
- to use your understanding of the characteristics of successful entrepreneurs to develop these characteristics within yourself
- to apply sound basic business concepts to establish your own viable business venture
- to apply a range of business skills in sustaining your business venture
- to use the resources at your disposal for business growth in response to market conditions
- You will learn all the basic skills to research, start up and run a successful craft business venture in either manufacturing or retailing craft.

**THIS IS FOR YOU –  
BUSINESSMEN  
AND BUSINESS  
WOMEN!**

### Entry requirements

To apply for the Learnership you must:

- have completed a NQF2,4 or 5 craft learnerships or have attended a skills programme such as the CCDI Winter School (essential criteria)
- be able to spend 4 months in full-time training at the beginning of 2007, and will receive 5–7 months mentoring and coaching follow-up
- have passed matric

To apply contact Ann Weyer on 021 460-3724 | [weyera@cput.ac.za](mailto:weyera@cput.ac.za) or Sheryl Smith on 021 761-7770.

## MENTORING PROGRAMME - 'THE APPRENTICE'

The CCDI is calling for crafters and craft businesses who would be willing to mentor and host CCDI NQF2 learners for 3 days or more during the period January 2007 – April 2007.

**INVEST  
YOUR  
EXPERIENCE  
IN THE CRAFT  
SECTOR**

These learners will be placed according to their craft skill, which include textile printing, fashion (clothing and accessories), beading, woodwork, wirework, papermaking, cutlery design, and candle making. The apprenticeships will add great value to their learning experience.

If you would like to assist, contact Ann on 021 460-3724 | [weyera@cput.ac.za](mailto:weyera@cput.ac.za).

If you do not contact us... we will contact you!

# The 'Don't miss' Billboard

[Back to INDEX](#)

## DO YOU TRAIN IN CERAMICS, BEADWORK, WEAVING, JEWELLERY MAKING, GLASS-BLOWING, WOODTURNING ...? ...? ...?

The CCDI is often approached for referrals to trainers of the various craft skills, and is building up a database of trainers. If you are such a trainer, please contact our database administrator, Mandisi Kibito, to register your area of expertise. You can reach him on 021 460-3662 | [kibitom@cput.ac.za](mailto:kibitom@cput.ac.za).



## DON'T MISS THE END-OF YEAR CRAFTERS' PHOTOSHOOT

We will be having another photoshoot of crafters and their products FROM 20 TO 23 November. If you need to have your products recorded for the CCDI website, please contact Mandisi Kibito ON 021 460-3662 | [kibitom@cput.ac.za](mailto:kibitom@cput.ac.za) to make an appointment.

## PAUL DUNCAN NEW MEMBER OF CENTRE FOR INNOVATION ADVISORY COMMITTEE

The Centre for Innovation has great pleasure in announcing the inclusion of Paul Duncan as a new member of our Advisory Committee. Paul requires little introduction: he is the former Editor-in-Chief of Conde Nast House & Garden, and is now Head of Design for Menswear & Homeware for Woolworths.

## DO YOU NEED A SECOND-HAND COMPUTER?

The CCDI is able to assist crafters in procuring second-hand computers, ranging from R2000 to R4000, depending on what features you require. At the higher price, computers will have a modem and speakers, together with the usual monitor, keyboard and hard-drive. Software is not included. The computers have previously been used by the staff of the Cape Peninsula University of Technology. Please contact Nomzamo Landingwe, on 021 460-3812 | [landingwen@cput.ac.za](mailto:landingwen@cput.ac.za) for assistance.

## NEEDED: COORDINATOR FOR THE ADDERLEY STREET NIGHT MARKET

The CCDI is looking for a paid coordinator for the Adderley Street Night Market. This event runs from 16–30 December (excluding the 25<sup>th</sup>) from 19:00 to 24:00. Your job will entail:

- Coordinating crafter participation – accreditation, parking, equipment
- Ensuring crafters adhere to the rules of the market, (e.g. at their stands on time)
- Liaison between the event organizers and crafters

For information and to apply contact Xoliswa on 021460-3562 | [phenyax@cput.ac.za](mailto:phenyax@cput.ac.za). **Deadline** 6 November 2006.

## Smaller Exporter of the Year 2006

**CONGRATULATIONS!** At the Cape Regional Chamber of Commerce's awards banquet, **Streetwires** was awarded the Trophy for the Smaller Exporter of the Year 2006. Winston Rangwani, Patrick Schofield, Liesel Rutherford were there to receive the trophy, sponsored by Credit Guarantee, from Ismail Dadabhay, General Manager Export for Credit Guarantee Corporation.



## POTTERS OPEN STUDIOS MAP

Franschhoek potter, David Walters, founder of South Africa's first Craft Route, the Midlands Meander, has a new project on the go – a **Potters Open Studios Map**.

'The pleasure of buying or commissioning ceramics directly from the potter in his studio is one that South Africans are only now getting used to' says David. 'In Europe this is standard practice, where the craftsman is regarded as a part of life – of the village or town, and to be supported. Here people tend to wait until objects are displayed in popular magazines until they think of buying them. It need not be so. There is nothing nicer than seeing how potters live and work, discussing your needs with them, and having something beautiful made specially for you by, hand and with care.'

South Africa can be extremely proud of its potters and other artists and craftspeople – they are world class in general, and deserve serious consideration and support.

The new Potters Open Studios Map, soon to be published, seeks to direct interested people to these wonderful places, often in the most beautiful surroundings, where magic can be seen, and watched in action, and pots to please the soul can be ordered or bought directly from the maker.

The cost to individual potters is R500 plus VAT, in full colour on 6000 maps. The maps will be distributed at galleries and tourist visitor centers. It is not necessary to have a full-on gallery – just to be available to visitors. Potters with 'open' studios who may wish to be included in this map please contact David on 021 876-4304 | [waltware@mweb.co.za](mailto:waltware@mweb.co.za).

## NOTICE: AMTS FABLAB LIGHTING COMPETITION 2006

[Back to INDEX](#)

### Light up your creativity!

**AMTS FABLAB** is running a Lighting Competition open to all users of the FabLabs in South Africa. The objective of this competition is to encourage creative exploration and inventive experimentation utilizing a varied combination of fabricators in the FabLab resulting in a viable outcome. The competition allows for total design freedom and personal expression. Entrants are encouraged to get innovative when it comes to lighting applications...don't follow trends, set them! The goal is to produce a FABulous lighting design that showcases local design talent from multiple disciplines – including Crafters. Collaborations are welcomed.

### **FAB** CATEGORIES

Entrants are encouraged to explore various types of lighting applications such as: Up/Down Lighting; Ambient Lighting; Spotlighting; Task Lighting; Occasional Lighting; Mood Lighting; Experimental Lighting Applications like new concept light source uses, wall hangings, screens, etc.

### **FAB** PRIZES

- First Prize: R 15 000.00
- Second Prize: R 10 000.00
- Third Prize: R 5 000.00
- FabLab Institutional Prize: R 10 000.00
- Honorable mentions: for non-winners who may deserve special mention.

Lighting products from a selection of finalists will be exhibited at the AMTS FabLab and the CCDI Stands at the International Design Indaba Expo 2007 to take place at the Cape Town International Conference Centre during 23 to 25 February 2007. These prizes will be awarded at a AMTS FabLab Awards Function at the Design Indaba Expo and winners will be invited to attend.

### **FAB** CLOSING DATE

The closing date for entries is Monday 15 January 2007. All entries must reach the competition organizers by close of business on 15 January 2007. No late or incomplete entries will be accepted.

### **FAB** DETAILS & ENTRY FORMS

All AMTS FabLab Lighting Competition details and Entry Forms are available from your nearest AMTS FabLab. For Cape Town enquiries – contact:

- Mano Reddy | Manager: Centre for Innovation  
Tel: (021) 460 3811 | e-mail: [reddym@cput.ac.za](mailto:reddym@cput.ac.za)
- Deepuck Chunilall | Technical Manager: AMTS FabLab  
Tel: (021) 460 3813 | e-mail: [chunilald@cput.ac.za](mailto:chunilald@cput.ac.za)
- Website: [www.fablab.co.za](http://www.fablab.co.za)