

Western Cape Craft Sector Newsletter June/July 2006

INDEX

[Open for business!](#)
[Craft Partnership Meeting](#)
[Upcoming Events](#)
[TRAININGnews](#)
[CRAFTERnews](#)
[Notices](#)
[Call for Service Providers & Jobs](#)



Open for business!

[Back to INDEX](#)

Its done... we've moved... and we're still working... computers are computing; printers are printing; phones are ringing... and a sure sign that we've settled in – pictures are hanging! And even though the entire process was delayed because the premises were vacated 3 weeks later than promised – in a CT first we got the contractors to deliver *on* schedule and *within* budget. What a relief... now I can get on with my day/night job!

So what have we got on site?

On the **2nd Floor**, we have spacious offices; our very own board room; a meeting room that can take up to 10 people; and an open **workspace** for service providers who need access to phone/computer on a temporary basis.

On the **4th Floor** we have created the physical space of the country's first **Craft & Design Centre for Innovation**. It includes:

- A **training** room for up to 20 people
- A **Product Development Clinic** with space to accumulate resources and sources of inspiration and a computer for searching the net for ideas
- An **Open Studio** area for creative workshops
- The **FabLab**

4th Floor, Centre for Innovation, and Fablab on 4 May 2006, 17 May 2006 and the completed **Fablab** on 15 June, ready & waiting.

2ND floor: Welcome to new offices and new staff members!



To support the use of these new resources we've had to increase our staff capacity.

We have a new receptionist, **Zanele Donker**. You'll meet her when you phone or visit us – she started in the middle of the physical move and managed to keep her hair on!

On 1 July our new Operations Manager – **Nomzamo Landingwe** – starts work. Nomzamo joins us from a similar position she was doing for the United Nations Development Programme in Polokwane.

Also starting on 1 July is the Manager of the Centre for Innovation – **Mano Reddy**. Mano is a clothing designer by profession and brings with him a number of years experience working in the CSIR's product development unit.

We've recruited **Chris Wills** and **Rael Futerman** to help us run the FabLab while we continue the search for a FabLab Technical Manager. Chris runs the electrical engineering Lab in the faculty of Engineering at CPUT Bellville Campus and has been seconded to us as Interim Manager for two months. Rael is an M-Tech student and part-time lecturer in Industrial Design and is already ensuring a steady stream of design students through the Lab.

The components of the FabLab – the milling machine, laser cutter, vinyl cutter, sewing machine and electronics bench are all connected to 5 PCs and Open Source design software ... and it works! (There are already some samples to prove it).

The only way to understand the FabLab and what it offers is to come and visit. For now, the FabLab is **open** from **9am-5pm, Monday-Friday** (operating hours may be extended based on need/use). There is no cost to using the lab – only that you adhere to the FabLab rules – clean up after yourself, help others, etc.

Chris and Rael will give you a guided tour. You need at least two hours to get a feel for what can be done. Then you need to come back to play.

Upcoming Events

[Back to INDEX](#)

NOKIA CAPE TOWN FASHION FESTIVAL: 6-15 July 2006

Nokia Cape Town Fashion Week is Africa's largest gathering of fashion talent. Now in its fourth year, the event has grown into one of the premiere "new world" fashion weeks, providing an international platform for designers from across sub-Saharan Africa.

This year's event celebrates a new creative spirit across the continent and has the theme 'New World Africa' meaning both the redefining of the continent locally and internationally, and a celebration of the opportunities of 21st Century Africa. Cape Town's heritage as the gateway for many international visitors to Africa and its eclectic blend of different cultures makes it the perfect meeting place for one of the most dynamic and diverse groups of creative talent in the world. **Contact** Paul Jackson | 021 422-0391 | paul@leisureworxgrc.com | www.leisureworx.co.za

In the next few weeks the space will also be used for our seminar programme of the Winter School; and the PD Clinic will operate from its new home.

The rest of the Centre for innovation is really an open canvas – ready and primed for us to get creative in. We'll give Mano a few days to settle in and then watch out for news and activities from the new Centre for Innovation.

Come and visit ... and play ...

The address:

2nd Floor, 75 on Harrington Street, East City, Cape Town – please ask us for a map.

The CCDI reception phone number is 021 460-3982.

The fax number has changed to: 021-461-5101. Staff emails and telephone numbers remain the same.

Parking:

This is Cape Town and parking is always a challenge. You might find parking in Harrington Street, otherwise we suggest you try in Canterbury Street, just one street away from Harrington; the Fruit & Veg City has parking, and there is another open parking area where you could park.

Erica Elk

Craft Partnership Meeting

[Back to INDEX](#)

The **JULY Craft Partnership Meeting** will still be held in the same venue – Seminar Room 2, Admin. Bldg, CPUT, Keizergracht, District Six.

Time and Date: 1:30, Wednesday, 5 July 2006

Programme:

Derrick Senteni – how NOT to miss out on opportunities to grow and develop

Eunice Freeman – All About Aids and HIV

We will introduce you to our **new CCDI staff members**.

SANLAM SA FASHION WEEK, Jhb: 27-30 July 2006

The Sanlam SA Fashion Week Exhibition, flanked by the fashion show arenas, is the premier platform for those in the fashion industry - be they footwear, millinery or accessory suppliers, fashion designers as well as fabric & textile manufacturers - who wish to launch their upcoming ranges or cement their position in the marketplace.

With close to 15 000 high profile people streaming through Sanlam SA Fashion Week, including local and international media and buyers and the public, the exhibition is the local springboard for those wanting to make their mark in the fashion stakes. Public can view designer collections on platform 1 in the centre of the exhibition area; selected designer collections will also be on sale.

The exhibition will also include a menswear lounge, as well as a Department of Arts & Culture-pavilion - where items produced & designed via the regional fusion workshops will be on sale. The Department of Trade &

Industry-pavilion will feature 10 designers from the Elle New Talent-competition as well as 12 other established designers. For information on how to obtain your own stand, **contact** Alinah Selokane Missouri on 011 4427812 | alinah@soda.co.za | www.safashionweek.co.za

HEALTH, BEAUTY AND LIFESTYLE EXPO, Gallagher Estate, Jhb: 24–26 November 2006

The modern concept of Health, Beauty and Lifestyle is no longer a singular element of one or the other, but rather a holistic combination of all three, creating a greater, deeper, cross pollination of overall well being. The Health Beauty Lifestyle Expo – a consumer event for the whole family - has been created to showcase the many aspects of these three elements to the South African consumer. The timing, the last weekend of November, and its proximity to Christmas, is a great advantage for the purchase of gifts. 300 to 400 exhibitors are expected to participate daily, with an anticipated audience of 20000 visitors. Rates are R1350/sqm of floor space and R9540 for a 6sqm booth. For further information or to book your stand, contact Dave Hunt on 011 678-1024.

CAPE SUMMER SHOW: 14–23 December 2006

The Cape Summer Show is being hailed as "The biggest event on the Western Cape calendar". The organisers are geared to offer Capetonians and visitors an event rivaling the Rand Easter Show. There will be live entertainment, concerts, street parties, restaurants, beer tents, bungi jumping, helicopter flips, live radio broadcasts and lots more. This 10-day event aims to attract 500 000 visitors. A stand costs R698/ m2 excluding VAT. A corner stand is R740/m2 ex VAT.

TRAININGnews

[Back to INDEX](#)

CCDI PRODUCT DEVELOPMENT CLINIC

To book your appointment with Amanda Youngleson at the PD Clinic, please call Zanele Donker on 021 460-3982. Please take note of our new address details.

FIRST SA WIRE & BEAD TRAINING CENTRE

Streetwires has been working with the MAPPP-SETA on a job creation project and are now fully accredited as the first **South African Wire and Bead Craft Training Centre**. If you know a little about the process of developing your own unit standards.... you'll understand what an achievement this is! To run the training centre on a professional basis, the right person needed to be found – she turned out to be **Queen Boya**; who has done great work at the Amy Biehl Foundation, and has also developed her own training programme which was accredited by the governing SETA. With this programme, and with Queen's help, Streetwires hopes to make a serious dent in the unemployment stats through training. Queen's first 4-month training programme for 25 new

Contact Carel Duvenhage on 021 425-8882 | sales@capeshow.co.za | www.capeshow.co.za. Book now to avoid disappointment. Venue: Ysterplaat, Killarney Race Track or Kenilworth Race Course.

ADDERLEY STREET NIGHT MARKET: 16–30 December 2006

Capetonians are familiar with the Adderley Street Night Market. This event is an opportunity to sell your products to the accompaniment of live music every evening. Each night, +/- 15 000 visitors flock to the market to sample the food, listen to great music, and to shop under the stars. The market runs from 19:00 – 24:00.

In 2005, the CCDI joined the partnership organising the event. The Cape Town Cares Craft Market was born. Joy George from Catherine's Linen, wrote this to the Merle Falken Inc, the organisers: "Thank you for affording us struggling entrepreneurs the opportunity for exposure - your offer of lower rates enabled us to market under favourable conditions. Not only did we sell, but some of us sold well! Through your and the CCDI's involvement, we had our time in the sun, albeit at night! A repeat performance would certainly go down well."

This year, 24 bays are available for crafters to rent. Stand rental is at R50 (to be confirmed) per night. To spread the benefit, crafters can rent a bay for a minimum of four nights. Gazebos, tables and chairs are included in the rental fee. Crafters will need to organize their own transport to and from the market. **Contact** Xoliswa Phenyax on 021 460-3562 | phenyax@cput.ac.za. Book now to avoid disappointment!

artists start in July 2006. Contact her at Streetwires on 021 426-2475.

CCDI WINTER SCHOOL IN FULL SWING

More than 60 crafters have signed up for the Annual CCDI Winter School – some are doing the Business training, while others are enjoying the Drawing and Design-focused training. One day workshops are also being offered on a variety of topics.

Here Delmont Petrus (who prints T-shirts), Vanessa Masencamp (who makes textile homeware and bags) and Makhwenkwe Lethunya (a painter in acrylics) contemplate their self-portraits which they produced in the drawing class.



CRAFTERnews

[Back to INDEX](#)

ZAMBANE WINS R5000 PRIZE AT INNOVATIVE THREADS EXHIBITION

'Sometimes one happens upon great pieces of art by mistake. That is what happened to us when we realized that many years of potato-printing had left behind a unique footprint.'

So read the caption of a unique entry to the esteemed Innovative Threads exhibition, an annual showcase of exquisite fibre art. Marlin Olofsson, marketer for Zambane, suddenly SAW the base material on top of which the printers of Zambane had been doing their potato printing for the past 8 years. On an impulse she lifted the cloth from the printing table, had it framed, and entered it for the competition.

The judges had a very hard time sifting through all the entries, but eventually awarded the first prize to the Zambane entry for its sheer originality. Elizabeth Vigis from Zambane receives the cheque from Margie Garratt.



CRAFTY SOCCER BALLS GO TO BERLIN 2010 PRESENTATION

Western Cape crafters produced a range of soccer balls from diverse materials to enhance the City of Cape Town's stand in Berlin, where the host cities of our 2010 World Cup will be strutting their stuff to more than 2000 sports journalists. Heath Nash, Hands|Xhonoga, Kunye, Mielie, Magpie and Streetwires

produced soccer balls from wire, beads, plastic, fabric strips, scubi wire and bottle top caps. Great stuff crafters!

CRAFTERS CONTRIBUTE TO CAPE TOWN ROUTES UNLTD'S ANNUAL REPORT

3-D artworks by Western Cape crafters will grace the pages of Cape Town Routes Unlimited's Annual Report. The six sub-regions of the Western Cape have been

depicted in various material, such as wire, beads, tin and paper-maché.

The CCDI was approached by the design company of CTRU's Annual Report and within a few days Jackson Nkumande, Lawrence Ngoma, Michael Mxakaza, Nozuko Nxasana, Stembele Mgadi and Thubiso Ngwabeni, coordinated by Derrick Senteni, produced the artwork. We'll show you what they've done, once it's published.



MINISTER OF CA&S VISITS CCDI @ DECOREX CAPE

Derrick Senteni (CCDI Board member), **Cathy Wijnberg** (Manager Market Development) and **Melanie Robinson** (organizer of Decorex) welcome provincial **Minister of Cultural Affairs & Sport, Whitey Jacobs**, to the CCDI shop and [light living] exhibition at Decorex Cape in May 2006.

Notices

[Back to INDEX](#)

SA Decordirect on kscope.studio@telkomsa.net continues to provide inspirational ideas on home décor, as well as the latest trends. It's a fun site to browse!

MAPPP-SETA's Johannesburg Office address has changed. Their new physical address is: Building 2, Tuscany Park, Coombe Road, Rivonia, 2128. Their postal address is: P O box 199, Rivonia, 2128. Their switchboard number: 011 234-2311.
e: jolene@mapp-setsa.co.za w: www.mapp-setsa.co.za

Unwanted old computers, keyboards, hard drives? Please throw them in our direction to be part of a recycling project. Call Heather on 084-845-4990.

Congratulations to Jeanette Gibson of Hands Xhinoga with her new baby!

Call for Service Providers & Jobs

[Back to INDEX](#)

THREE RESEARCH PROGRAMMES

Over the next 3-5 months we will be conducting three research studies that will inform the future development of CCDI programmes. These are:

Impact Study & Needs Assessment | We're in our 5th year of operation and have much qualitative data on the impact CCDI programmes has had on craft entrepreneurs. We need to test this information; gather quantitative data; and confirm support needs for craft enterprises. The CCDI requires the services of a suitably qualified and experienced research company to conduct such a study on a sample of craft enterprises. For copies of the Terms of Reference please contact Erica Elk at elke@cput.ac.za

Raw Materials Investigation | The supply and access to raw materials is one of the supply-side issues impacting on craft producers' competitiveness. We are commissioning a baseline investigation into this issue to help us identify interventions. For copies of the Terms of Reference please contact Erica Elk at elke@cput.ac.za

Audit of WC Rural Assets | The CCDI needs to be extending its support programmes to other regions of the Western Cape in a much more intensive and proactive way. To lay the basis for such a strategy we are commissioning baseline research to identify the strengths & weaknesses and role-players in the different regions. For copies of the Terms of Reference please contact Erica Elk at elke@cput.ac.za

CALL FOR STAND DESIGNERS

Stand designers are invited to apply for the Design, Construction & Styling of the Western Cape stand at the One of a Kind show in Johannesburg. Please see the [attached](#) Terms of Reference for details.

CALL FOR PROPOSALS

TEP invites the following categories of businesses to apply for assistance from their Integrated Tourism Entrepreneurship Support Programme:

- Black-owned tourism businesses
 - Small and Medium Enterprises
 - Entrepreneurs with viable business ideas or concepts
- See the [attached](#) TEP document for all details.

POSITION: FUNDRAISER FOR CAPE TOWN OPERA

The Cape Town Opera is fortunate to be entering an era of unprecedented national touring, productions and educational outreach as well as international partnerships. The appropriate person is sought as Fundraiser for this exciting venture. **Contact** Elise Brunelle, Financial Manager, Cape Town Opera on 021 410-9918 | eliseb@capetownopera.co.za or see the website <http://www.capetownopera.co.za/htm/employment.htm>.

INVITATION : ESTABLISHMENT OF A PROFESSIONAL BODY FOR INDUSTRIAL DESIGNERS IN SA

Date : 12 July 2006
Time : 15h00-17h00
Venue : SABS Design Institute/ 1 Dr Lategan Rd, Groenkloof, Pretoria
RSVP before 10 July: Tshidi Mamogoba | Tel 012 428-6326, F 012 428-6546 design@sabs.co.za

Design South Africa, DSA, is in the process of dissolving. The Interior Design members will merge with SAGID and Interior Architects. The Graphic Design members will join with THINK, the graphic Design Council of SA.

This leaves the Industrial Designers without representation and without access to news of the latest design developments on the professional front. Serious attempts to establish a ONE VOICE community of professional Design representation are well

underway. The idea is to have the different disciplines each with their own representation but part of a greater SA Design Council.

The Design Institute has been approached to assist with the formation of the Industrial Design body and will play the role of a secretariat to facilitate the establishment of the professional body. This ID Body will have its own elected management committee to decide on policy, membership and activities. Several attempts were made previously to establish such representation. The situation has now changed considerably and necessitates action.

All industrial designers are invited and welcome to the inaugural meeting on 12 July. The opportunity will be used to inform you about important developments taking place in the design realm in our country. The meeting will be lead by Bernard Smith.